

Cornerstone Generation 2 template



CPOne Support Team

Support: 800-932-1075

Sales: 800-932-1058

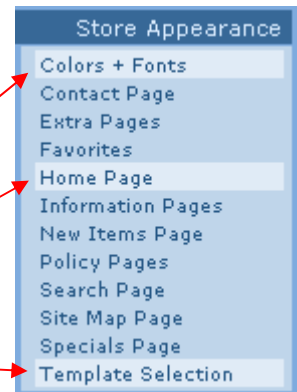
cpone@radiantsystems.com

Radiant Systems Retail and the CPOne Team are very pleased to announce the release of our newest CPOne template: **Cornerstone!** Months of research and development have resulted in this sleek, professional, and elegant template that will help increase your online presence and success in online sales.

Although visibly different than our previous CPOne templates, there is much, much more to Cornerstone than meets the eye! Cornerstone is so different that we have to consider it our first Generation 2 template. Why? With the release of this Generation 2 template, CPOne introduces unprecedented access to your web site's colors, fonts, and styles! CPOne Store Management now includes special options **available only to Cornerstone and future Generation 2 templates!**

What are the New Features?

- Color Themes
- Rollover Category Menu
- Expanding Subcategory Menus
- Editable Home Page Navigational Text
- Easily Accessible Style Sheets
- Uploadable Navigational Icons



Where are the New Features?

- Store Appearance / Colors + Fonts**
- Store Appearance / Home Page (Labels + Text tab)**
- Store Appearance / Template Selection**

Color Themes

To help with a quick start, we are providing more than a dozen editable color themes! You can easily edit existing themes, create your own themes, and save your changes. Two interactive screenshots help you visualize and perfect your color designs. Identify different elements by rolling your mouse over the larger screenshot. Our built-in Color Selector lets you make precise color selections. Make all the adjustments you want without actually applying changes to your live site until you are ready.

Choose a Color Theme

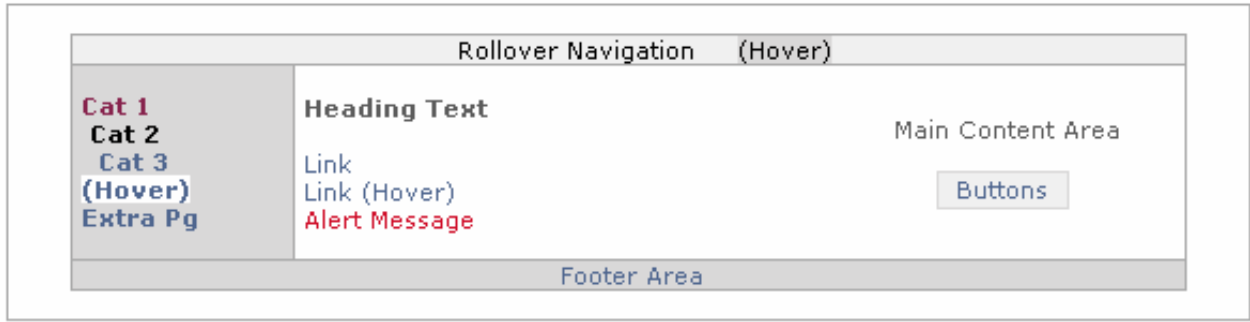
Current Theme: Default
View Current Style Sheet:

Name	
<input checked="" type="checkbox"/> Default	
<input type="checkbox"/> Arctic Chill	
<input type="checkbox"/> Blue Moon	
<input type="checkbox"/> Brick House	
<input type="checkbox"/> Harvest	
<input type="checkbox"/> Holiday Cheer	
<input type="checkbox"/> Khaki Pants	

Cornerstone Default Theme

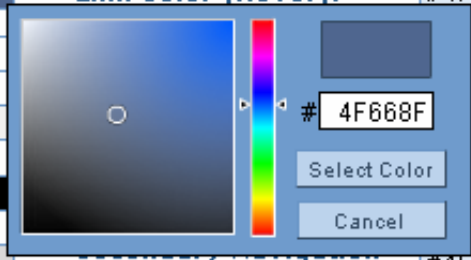
Rollover Navigation (Hover)	
Cat 1	Heading Text Main
Cat 2	Content
Cat 3	Area
(Hover)	Link
Extra Pg	Link (Hover)
	Alert Message <input type="button" value="Buttons"/>
Footer Area	

Preview of Current Template Color Selections



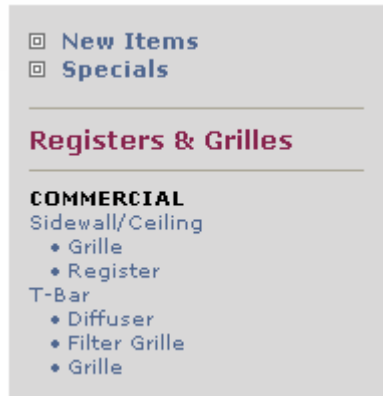
Color Selections

Main Content Area Background Color:	#FFFFFF	<input type="color"/>	Main Content Area Text Color:	#5C5C5C	<input type="color"/>
Link Color:	#4F668F	<input type="color"/>	Link Color (Hover):	#4F668F	<input type="color"/>
Body Background:	#FFFFFF	<input type="color"/>	Secondary Navigation Background Color:	#5C5C5C	<input type="color"/>
Rollover Navigation Background:	#F0F0F0	<input type="color"/>	Text Links:	#000000	<input type="color"/>
Rollover Nav (Hover):	#000000	<input type="color"/>	Secondary Navigation Link Color (Hover):	#4F668F	<input type="color"/>
Secondary Navigation Background Color:	#D9D8D8	<input type="color"/>	Button Text Color:	#4F668F	<input type="color"/>
Secondary Navigation Link Color (Hover):	#4F668F	<input type="color"/>	Button Background Color:	#F0F0F0	<input type="color"/>
Button Text Color:	#4F668F	<input type="color"/>	Category 1 Text:	#87234D	<input type="color"/>
Button Border Color:	#D9D8D8	<input type="color"/>	Category 2 Text:	#000000	<input type="color"/>
Category 2 Text:	#000000	<input type="color"/>	Category 3 Text:	#4F668F	<input type="color"/>



Rollover Category Menu

Your uploaded ecommerce categories will form the basis of the new rollover category menu. In addition to a Home button and a button to reveal All Categories, CPOnline now displays the first two levels of your categories in this data-driven menu.



Expanding Subcategory Menus

A secondary navigation system allows shoppers to view up to four levels of subcategories! We've decided to expand them automatically for easy access and visibility.

Editable Home Page Navigational Text

Cornerstone and Generation 2 templates now allow you to control exactly which navigational text labels will appear on your Home Page and throughout your CPOne store! This means that you can specify what each link of your site should say, unlike previous templates where these links were hard-coded. For example, this would allow a complete configuration of CPOne in another language, such as Spanish. Don't want one of CPOne's informational links? To leave any particular link out of your template, just remove the text from that label.

English:



Spanish:

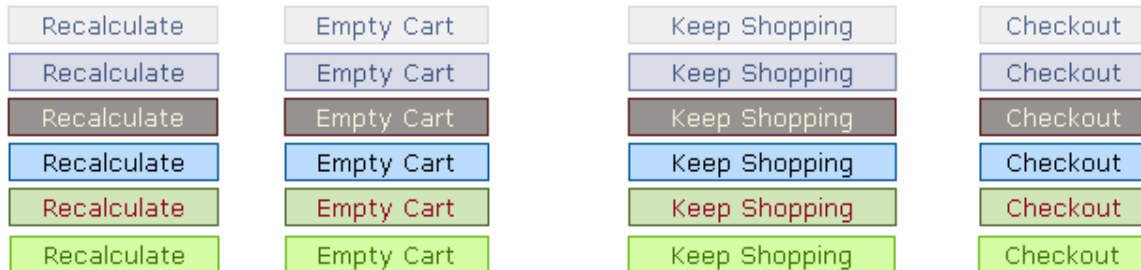


Editable Button Colors and Styles

Since Cornerstone's buttons are all based on editable styles, we've included that functionality along with the Color Themes! Just pick the three colors you would like to use for your store's buttons:

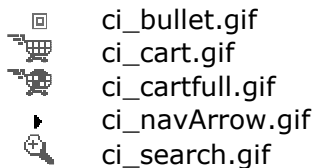


Examples:



Uploadable Navigational Icons

Cornerstone includes the following template icons:



Want to use your own custom icons? Just name them the same as ours and upload them!

Image Maintenance / Storefront Images
(**Upload New Image(s)** tab)

Company Logo

Cornerstone was especially designed to accommodate a small, horizontal company logo at the upper left. In our research we found that successful web sites use logos that are small, clean, and sharp, and that don't misuse valuable screen space. Uploading a logo that is too tall will push the rest of your content too far down the page. Shortcut: clicking your logo graphic will take shoppers back to your Home Page.

CPONLINE



Search Engine Optimization (SEO)

We are working with several SEO professionals to continue improving CPOne's ability to work with the major search engines, and to help improve our merchants' rankings in their industry's top searches. With the introduction of Generation 2 templates, the CPOne Team has made several positive adjustments to the source code that is accessed by Google and other search engines:

- Initial HTML code more compact and efficient
- Styles and JavaScripts removed from page code
- White space removed as much as possible

Style Sheets Easily Accessible

Need even more control? View your site's style sheet and make further adjustments! Click a button to view your site's current style sheet, refine it however you want, then save and upload it with your own customizations. Practically every element of your online store is customizable through style sheets. For a complete list of style elements, please see the end of this document.



Current List of Style Elements in Generation 2 Templates

```
.bodyText { font-size: 10pt; }
.bodyTextBold { font-size: 10pt; font-weight: bold; }
.bodyTextLarge { font-size: 12pt; }
.bodyTextLargeBold { font-size: 12pt; font-weight: bold; }
.bodyTextMedium { font-size: 9pt; }
.bodyTextMediumBold { font-size: 9pt; font-weight: bold; }
.bodyTextSmall { font-size: 7.5pt; }
.bodyTextSmallBold { font-size: 7.5pt; font-weight: bold; }
.bodyHeader { font-size: 12pt; font-weight: bold; padding-bottom: 5px; }
.bodyTextStatus { font-size: 10pt; color: #D00E29; font-weight: bold; padding-top: 5px; padding-bottom: 5px; }
.bodyTextStatusSmall { font-size: 7.5pt; color: #D00E29; font-weight: bold; padding-top: 5px; padding-bottom: 5px; }
.bodyTextContrast { font-size: 10pt; color: #D00E29; }
.bodyTextContrastBold { font-size: 10pt; color: #D00E29; font-weight: bold; }
.bodyTextContrastSmall { font-size: 7.5pt; color: #D00E29; }
.bodyTextContrastSmallBold { font-size: 7.5pt; color: #D00E29; font-weight: bold; }
.contrastLabel { font-size: 10pt; font-weight: bold; }
.formLabel { font-size: 10pt; }
.formLabelRequired { font-size: 10pt; font-weight: bold; }
.formHelp { font-size: 7.5pt; }
.linkedItem { font-size: 10pt; }
.linkedCategory { font-size: 12pt; font-weight: bold; }
A { text-decoration: none; color: #4F668F; }
A:visited { text-decoration: none; color: #4F668F; }
A:hover { text-decoration: none; color: #3C92C3; }
A:active { color: #4F668F; }
TD { font-family: Verdana, Geneva, Arial, sans-serif; font-size: 12px; }
TD.mainContent { background-color: #FFFFFF; }
A.topNav { font-size: 10px; color: #4F668F; }
A.topNav:hover { color: #4F668F; text-decoration: underline; }
A.topNavSearch { font-size: 10px; text-decoration: none; color: #4F668F; }
A.topNavSearch:hover { text-decoration: underline; color: #4F668F; }
A.topNavCart { font-size: 10px; text-decoration: none; color: #4F668F; }
A.topNavCart:hover { text-decoration: underline; color: #4F668F; }
A.infoLink { font-size: 10px; text-decoration: none; color: #4F668F; }
A.infoLink:hover { text-decoration: underline; color: #4F668F; }
.logoTable { background-color: #FFFFFF; }
.browseLink { font-family: Verdana, Geneva, Arial, sans-serif; font-size: 17px; font-weight: bold; color: #4F668F; }
.browseLink:hover { text-decoration: none; background-color: #FFFFFF; color: #4F668F; }
.bodyHeader { font-family: Verdana, Geneva, Arial, sans-serif; font-size: 22px; color: #5C5C5C; }
A.secondaryNav { font-size: 11px; color: #4F668F; }
A.secondaryNav:visited { font-size: 11px; color: #4F668F; }
A.secondaryNav:hover { font-size: 11px; font-decoration: none; color: #4F668F; background-color: #FFFFFF; font-weight: bold; }
A.secondaryNavSubCat { font-size: 11px; color: #4F668F; }
A.secondaryNavSubCat:visited { font-size: 11px; color: #4F668F; }
A.secondaryNavSubCat:hover { font-size: 11px; text-decoration: none; background-color: #FFFFFF; font-weight: bold; color: #4F668F; }
A.secondaryNavExtra { font-size: 11px; font-weight: bold; color: #4F668F; }
```

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A.secondaryNavExtra:visited { font-size: 11px; font-weight: bold; color: #4F668F; }
A.secondaryNavExtra:hover { font-size: 11px; text-decoration: none; background-color: #FFFFFF; color: #4F668F; }
A.secondaryNavNew { font-size: 11px; color: #4F668F; }
A.secondaryNavNew:visited { font-size: 11px; color: #4F668F; }
A.secondaryNavNew:hover { font-size: 11px; text-decoration: none; background-color: #FFFFFF; color: #4F668F; }
A.secondaryNavSpecial { font-size: 11px; text-decoration: none; color: #4F668F; }
A.secondaryNavSpecial:visited { font-size: 11px; text-decoration: none; color: #4F668F; }
A.secondaryNavSpecial:hover { font-size: 11px; text-decoration: none; color: #4F668F; background-color: #FFFFFF; }
.toolinput { font-family: Verdana, Geneva, Arial, sans-serif; font-size: 8pt; color: #5C5C5C; }
.footer { color: #4F668F; font-size: 11px; background-color: #D9D8D8; }
.rolloverNavOn { background-color: #D9D8D8; color: #000000; border-color: #999999; border-style: solid; border-width: 0px; font-family: Verdana, Geneva, Arial, sans-serif; font-size: 11px; font-style: normal; margin: 0px; padding: 0px; text-transform: uppercase; }
A.rolloverNavOn { background-color: #D9D8D8; color: #000000; border-color: #999999; border-style: solid; border-width: 0px; font-family: Verdana, Geneva, Arial, sans-serif; font-size: 11px; font-style: normal; margin: 0px; padding: 6px; text-transform: uppercase; }
A.rolloverNavOn:visited { background-color: #D9D8D8; color: #000000; border-color: #999999; border-style: solid; border-width: 0px; font-family: Verdana, Geneva, Arial, sans-serif; font-size: 11px; font-style: normal; margin: 0px; padding: 6px; text-transform: uppercase; }
.rolloverNavOff { background-color: #F0F0F0; color: #000000; border-color: #999999; border-style: solid; border-width: 0px; font-family: Verdana, Geneva, Arial, sans-serif; font-size: 11px; font-style: normal; margin: 0px; padding: 0px; text-transform: uppercase; }
A.rolloverNavOff { background-color: #F0F0F0; color: #000000; border-color: #999999; border-style: solid; border-width: 0px; font-family: Verdana, Geneva, Arial, sans-serif; font-size: 11px; font-style: normal; margin: 0px; padding: 6px; text-transform: uppercase; }
A.rolloverNavOff:visited { background-color: #F0F0F0; color: #000000; border-color: #999999; border-style: solid; border-width: 0px; font-family: Verdana, Geneva, Arial, sans-serif; font-size: 11px; font-style: normal; margin: 0px; padding: 6px; text-transform: uppercase; }
.rolloverNavSubOn { background-color: #D9D8D8; color: #000000; border-color: #999999; border-style: solid; border-width: 0px; font-family: Verdana, Geneva, Arial, sans-serif; font-size: 11px; font-style: normal; margin: 0px; padding: 0px; /* this controls text casing, uncomment to activate text-transform: uppercase; */ }
A.rolloverNavSubOn { background-color: #D9D8D8; color: #000000; border-color: #999999; border-style: solid; border-width: 0px; font-family: Verdana, Geneva, Arial, sans-serif; font-size: 11px; font-style: normal; margin: 0px; padding: 4px; /* this controls text casing, uncomment to activate text-transform: uppercase; */ }
A.rolloverNavSubOn:visited { background-color: #D9D8D8; color: #000000; border-color: #999999; border-style: solid; border-width: 0px; font-family: Verdana, Geneva, Arial, sans-serif; font-size: 11px; font-style: normal; margin: 0px; padding: 4px; /* this controls text casing, uncomment to activate text-transform: uppercase; */ }
.rolloverNavSubOff { background-color: #F0F0F0; color: #000000; border-color: #999999; border-style: solid; border-width: 0px; font-family: Verdana, Geneva, Arial, sans-serif; font-size: 11px; font-style: normal; margin: 0px; padding: 0px; /* this controls text casing, uncomment to activate text-transform: uppercase; */ }
A.rolloverNavSubOff { background-color: #F0F0F0; color: #000000; border-color: #999999; border-style: solid; border-width: 0px; font-family: Verdana, Geneva, Arial, sans-serif; font-size: 11px; font-style: normal; margin: 0px; padding: 4px; /* this controls text casing, uncomment to activate text-transform: uppercase; */ }
A.rolloverNavSubOff:visited { background-color: #F0F0F0; color: #000000; border-color: #999999; border-style: solid; border-width: 0px; font-family: Verdana, Geneva, Arial, sans-serif; font-size: 11px; font-style: normal; margin: 0px; padding: 4px; /* this controls text casing, uncomment to activate text-transform: uppercase; */ }
.cpobutton { font-family: Verdana, Geneva, Arial, sans-serif; /* this controls the font size, by default it is not active font-size: 8.5pt; */ height: 20px; color: #4F668F; background-color: #F0F0F0; cursor: pointer; border: 1px; border-style: solid; border-color: #D9D8D8; }
.categoryLevel1 { color: #87234D; font-size: 13px; font-weight: bold; }
A.categoryLevel1 { color: #87234D; font-size: 13px; font-weight: bold; }
A.categoryLevel1:visited { color: #87234D; font-size: 13px; font-weight: bold; }
A.categoryLevel1:hover { background-color: #FFFFFF; color: #4F668F; }
.categoryLevel2 { color: #000000; font-size: 10px; font-weight: bold; text-transform: uppercase; }
A.categoryLevel2 { color: #000000; font-size: 10px; font-weight: bold; text-transform: uppercase; }
A.categoryLevel2:visited { color: #000000; font-size: 10px; font-weight: bold; text-transform: uppercase; }
A.categoryLevel2:hover { background-color: #FFFFFF; color: #4F668F; }
.categoryLevel3 { color: #4F668F; font-size: 10px; }
A.categoryLevel3 { color: #4F668F; font-size: 10px; }
A.categoryLevel3:visited { color: #4F668F; font-size: 10px; }
A.categoryLevel3:hover { background-color: #FFFFFF; color: #4F668F; }
.categoryLevel4 { color: #4F668F; font-size: 10px; margin-left: 10px; }
A.categoryLevel4 { color: #4F668F; font-size: 10px; margin-left: 10px; }
A.categoryLevel4:visited { color: #4F668F; font-size: 10px; margin-left: 10px; }
A.categoryLevel4:hover { background-color: #FFFFFF; color: #4F668F; }
.categorySeparator { height: 1px; }
.mainContent { color: #5C5C5C; background-color: #FFFFFF; }
BODY { background-color: #FFFFFF; }
.bodyHeader { color: #5C5C5C; }
.alertMsg { color: #D00E29; }
.secondaryNav { background-color: #D9D8D8; }
.secondaryNavLink { color: #4F668F; }
.secondaryNavLink:hover { color: #4F668F; background-color: #FFFFFF; }

```